Psst!
Hey kids, wanna join the corn league of champions? This way!
MEET YOUR HOME GROWN HERO.

STATS
NAME: Captain Cornelius, Leader of the Corn League of Champions
ORIGIN: Earth
ROLE: Natural Born Hero
ABILITIES: Sports star, humanitarian, environmentalist, teacher, scientist, chef, champion for corn.
BATTLES: Ignorance, Pollution, Insect invaders—and that’s just before breakfast!
LIFE MISSION: Share the super powers of corn with the world.

BIO
Born for corn. Captain Cornelius, a wholesome hardworking farm boy, shot to fame as a gifted athlete—earning his wrestling corn belt at the tender age of ten and quarter backing for the Corn Nibblers through high school. With a strong ear for knowledge, he earned hundreds of degrees at college and was a renowned environmental scientist before joining the forces—all of them. Today, as the mighty leader of the Corn League of Champions, our hero travels the country sharing the many super powers of corn with kids like you!

ALL DAY, EVERY DAY, CORN IS PART OF OUR WORLD.

From your breakfast cereal and the butter or margarine on your toast to the wallpaper on your walls and the fuel in your car, corn has many more uses than you might imagine. Psst. You’re even holding corn right now! Spend the day with Captain Cornelius and let’s see what else you learn.

MORNING, SUNSHINE!

WHAT’S FOR BREAKFAST?
Now that you’re an honorary member of the Corn League of Champions for the day, figure out what’s for breakfast!

Can you unscramble these words?

- LAKESNORFC
- NORC SAHH
- APETUN BETURT
- RUPYS
- AGASSUE
- NRCPPOOPS
- DALAEMMAR
- NOTSUGUDH

Take the letters that appear in boxes and unscramble them for the final message.

CORN-WISE: Did you know there are three types of corn?
FIELD CORN, SWEET CORN AND POPCORN. Only 1% of corn in the U.S. is called sweet corn—that’s the stuff we eat directly. The rest—field corn—is grown by farmers as food for cows, pigs and poultry, and for other uses.
Did you know the outer shell of the corn cob, called a kernel, can be used to make fiber, protein, oil and starch? That means corn goes to school as often as you do!

Be a champion, find these 10 corn products in your classroom:

- Animal feed
- Candles
- Crayons
- Ethanol fuel
- Field corn
- Fireworks
- Husk
- Kernel
- Oils
- Paints

**SEARCH FOR THE WORDS**

All these items contain corn. Can you find 'em?

Search up, down or diagonally.

Animal feed  Paper  Candles  Plastics  Crayons  Sandpaper  Ethanol fuel  Shoe polish  Field corn  Snacks  Fireworks  Soaps  Husk  Starch  Kernel  Sweet corn  Oils  Sweeteners  Paints  Textiles

**FIND CORN AT SCHOOL AND AT PLAY!**

Detect the differences

Search for

the words

Can you circle all the differences between these three Captain Cornelius?

**L A A G G N L T Q W D H S W S**

**N A I E T I R E S P A O S R T**

**M O A J E K F O N Y G Y E H A**

**T E X T I L E S C R R N F C R**

**L E U F L O N A H T E H I S C**

**K V Q B D P C L O T E K R C H**

**S S T K A E P A E X A D E I S**

**L M U P T L E E N Q D H W T I**

**I E E H K G W F H D X L O S L**

**O R S K I S E O L V L S R A O**

**F I E L D C O R N A T E K L P**

**R E P A P D N A S N M J S P E**

**S N O Y A R C O I J Y I O K O**

**V T X H R A X A H X X T N I H**

**B W Y Q V S P S N A C K S A S**
WHERE WILL CORN TAKE US NEXT?

As an honorary Corn League Champion, join me in finding out all the ways corn can be part of your day!

Vroom! Before we buckle in: Did you know corn makes ethanol—a renewable fuel—which helps gasoline burn cleaner and reduces air pollution?

AT THE MALL

DID YOU KNOW:
Your skinny jeans, cool tennies and even Mom’s lipstick might be made from corn products?

CORN-WISE: Want to talk diapers?
Hydrosorb, a super absorbent cornstarch discovered by the USDA, soaks up 300 times its weight and is used in some baby diapers. Gulp. Let’s avoid changing that diaper!

AT THE COUNTY FAIR

GET THIS:
Corn dogs, popcorn, cotton candy all contain oil or sugar (fructose) that comes from corn. Plus, ever wondered what the prize cows and pigs eat? Yep, you guessed it!

AT THE MALL

AT THE BALL PARK

THAT’S CRAZY:
From French fries with extra ketchup to your beloved team’s jerseys and gear, they could have corn products in them!

As an honorary Corn League Champion, join me in finding out all the ways corn can be part of your day!
WHAT ELSE DO YOU KNOW ABOUT CORN?

Let’s put your super powers to the test. Check out this tall story!

Which of these statements is true or false?

- Corn is not grown in Antarctica, but it’s grown everywhere else in the world.
  - TRUE
  - FALSE

- Corn is one of the most valued foods in the veggie family.
  - TRUE
  - FALSE

- Corn is helping to reduce the amount of bug killer used by 65%.
  - TRUE
  - FALSE

- Corn can be grown in bluish-gray, purple, green, red and white, not just yellow.
  - TRUE
  - FALSE

- Corn is 65% more likely to keep the bugs away if you also smother yourself in butter.
  - TRUE
  - FALSE

- Corn is a cereal crop that’s part of the grass family.
  - TRUE
  - FALSE

- Corn is grown in every continent of the world.
  - TRUE
  - FALSE

CORN ON THE JOB

Okay, champions, who said what?

Draw a line matching the quote to who said it.

- "I sure hope THIS one: goes off with a bang!"
  - VETERINARIAN

- "Yes, this cream will disguise those, er, blemishes."
  - RACE CAR DRIVER

- "Both me and my car are fueled by corn!"
  - COSMETOLOGIST

- "Now, Mr. Kibbles, would you like a snow cone?"
  - INVENTOR

NIGHT AT THE MOVIES

Captain Cornelius is a super hero for corn. What’s your super power? And what movie would you star in?

DO A CORNHERO DRAWING TO WIN!

Ask an adult to post your drawing on our Facebook page. Or, share it on Twitter and/or Instagram, tagging it #cornhero #sweepstakes for a chance to win a $50 gift card. Monthly winners are randomly selected by Captain Cornelius himself. May the corn be with you!

No purchase necessary. Must be legal U.S./D.C. resident, younger than 13 years of age with parent permission at time of entry to be eligible. First monthly entry period starts on 03/01/16 and last monthly entry period ends on 02/28/18. Void where prohibited. See full rules at www.ncga.com/woc-contest. Sponsor: National Corn Growers Association.
Wash this! Parents will love this one:

Want to talk diapers?

THE Corn League of Champions.
A LIFELONG MEMBER OF FINAL TEST TO BE

using as much washing detergent. Gotta love being kind to the environment!

If a little corn-made citric acid is added to the wash, you get cleaner clothes without

CORN WISE:

3. To early settlers corn was so valuable that it was used as and traded for other products such as meat and furs.
4. Corn is now grown all over the world—on every continent except .
6. Native Americans did not starve because they used corn as for as well as tools and decorations.

DOWN
1. Corn is thought to have been first grown in more than 7,000 years ago.
2. Corn is not a veggie, it is part of the family.
3. Did you know: Corn takes us to the movies.
4. Corn is now grown all over the world—on every continent except .
6. Native Americans did not starve because they used corn for as well as tools and decorations.

ACROSS
5. The produces more corn than any other country.
7. There is sweet corn, feed corn and . (Hint! We love to eat it at the movies.)

CORN-WISE: Wash this! Parents will love this one:

If a little corn-made citric acid is added to the wash, you get cleaner clothes without using as much washing detergent. Gotta love being kind to the environment!

CONGRATULATIONS! You’re now a Corn League Champion.
Flip the page for your membership card.
Founded in 1957, the National Corn Growers Association represents more than 40,000 dues-paying corn farmers nationwide and the interests of more than 300,000 growers who contribute through corn checkoff programs in their states. NCGA and its 48 affiliated state organizations work together to sustainably feed and fuel a growing world by creating and increasing opportunities for corn growers. For more information, visit www.ncga.com.